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BODYGUARDZ BY SKULLCANDY LAUNCHED AT RETAILERS NATIONWIDE

New Partnership Will Allow BodyGuardz Device Protection to Dramatically Expand Market Presence

DRAPER, Utah – (XX, 2009) – NLU Products, maker of BodyGuardz-brand scratch-proof transparent skins for electronic devices, has teamed with Skullcandy, leading designer and producer of electronics and accessories for action sports enthusiasts and general consumers, to produce a new line of ultra-tough skins that will be available at retailers nationwide.

The new **BodyGuardz by Skullcandy** skins are available now. This partnership allows BodyGuardz to expand product presence throughout the country and make its superior device protection more accessible.

“By leveraging the power of the Skullcandy brand, we will introduce our protective skins to millions of new consumers around the U.S.,” said Kirk Feller, president of NLU Products. “Skullcandy reaches a large audience of consumers that work hard and play tough, the exact market that will need BodyGuardz device protection to keep up with their lifestyle.”

The thin, transparent BodyGuardz skins are scratch-proof and custom fit to a wide variety of electronic devices—including cell phones, media players, gaming devices, laptop computers and cameras—eliminating the need for bulky cases. BodyGuardz products are created from the same indestructible film typically used to shield the fronts of automobiles and are tough enough to wield the Skullcandy name.

“The quality of BodyGuardz skins is unmatched in the device protection industry,” said Jeremy Andrus, President of SkullCandy, based in Park City, Utah. “We are proud to partner with NLU Products to offer these outstanding protective skins to the millions of Skullcandy fans.”

All BodyGuardz by Skullcandy protectors include the BodyGuardz application solution, squeegee card and complete application instructions, and will be backed by the BodyGuardz Advantage program that includes a lifetime replacement guarantee. Applying BodyGuardz protective skin to the surface of a mobile device leaves no residue, causes no damage to the device itself and won’t interfere with operations.

BodyGuardz by Skullcandy will be available for U.S. MSRP \$24.95 for full-body protection and \$14.95 for screen.

About NLU Products

NLU Products, L.L.C. was founded in 2002 and is committed to offering top quality products and services at a reasonable price. The company prides itself in delivering products and providing service and delivery that customers notice is a step above the rest. Kirk Feller, President of NLU Products, has a simple philosophy: Listen to customers, provide top quality protectors, fulfill orders quickly and efficiently and do it all at a price everyone can afford. NLU Products has developed the popular ScreenGuardz brand mobile device screen protectors, as well as BodyGuardz brand scratch-proof, transparent mobile device protectors, and TatSkinz, protectors with custom designs for phone personalization.

For more information, please visit: www.nluproducts.com

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